



2009-04-28

Dear Golfer,

Acushnet Canada Ltd, parent company for the Titleist, FootJoy, Pinnacle and Cobra Brands in Canada, is pleased to recognize Deer Valley Golf Club as our top Titleist and Cobra Club-fitter in the province of Saskatchewan for 2008.

Deer Valley's commitment to Professional Fitting and Product Knowledge is unsurpassed in the province. Head Professional Graham Coulter and Assistant Professional John Greenough have both been certified through the Titleist Fittingworks program and Cobra University and we encourage you to contact either one of these CPGA Professionals for your golf equipment needs.

2008 was a year of tremendous growth for our brands in Saskatchewan, and Deer Valley was instrumental in fuelling that growth. We are particularly excited to be involved with Deer Valley for 2009, as they open their new clubhouse and position themselves at the forefront of golf in the province. The new facilities will be a perfect showcase for Titleist and Cobra, and we look forward to taking part in several fitting days, demo days and Men's Nights throughout the year. Additionally, Deer Valley is one of only two golf course facilities in the province to feature full Titleist and Cobra Fitting Carts, designed to custom fit any level of golfer with woods and irons, as well as stocking a full selection of demo Drivers, Irons, Bafflers, Fairway Woods and Wedges to try on the range or golf course.

Finally, we are very pleased that Deer Valley has chosen Titleist, The #1 Ball in Golf and Pinnacle Golf Balls as the only golf ball brands in their shop, as well as exclusively stocking FootJoy, the #1 Shoe, Glove and Sock in Golf.

Thank-you to Deer Valley for a great 2008, and we look forward to an even more exciting 2009.

Best Regards,  
Ken Rodgers  
Acushnet Canada

**Acushnet Canada Inc.**

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